

American
optimism
meets
Bulgarian
potential

What Magic Happens When Companies And Their Employees Decide To Make A Better Bulgaria?

The Magic Of The Right Companies And Their Potential



**What Three Ways
Will LIDL And
Muzeiko Make A
Difference?**

**IKEA Makes More
Than Great
Furniture. See What
They Do For Kids!**

**UniCredit Bulbank:
7 Golden Tips
How NOT To
Find A Donor...**



There is a world that we never get tired of exploring. This is the world of children. The partnership between LIDL Bulgaria and Muzeiko is the first step in the direction of talent development.

IKEA believes that children are the most important people in the world and that is why IKEA cooperates with UNICEF to create a safe and playful environment for even the most vulnerable children.

Experience shows that there is a misunderstanding of corporate donation in the non-governmental sector and possibly also the business sector that does not reflect good practices.

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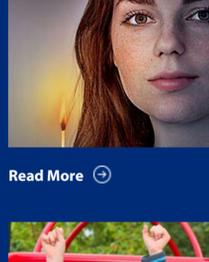


See How 800 Telus Employees Transform A Local School... This Is Real Magic!

"Prof. Dr. Decho Denev" Specialized School for Children with Hearing Impairments in Sofia was fully renovated with the help of over 800 TELUS International Europe employees and representatives of the deaf community in Bulgaria.

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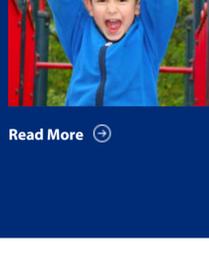
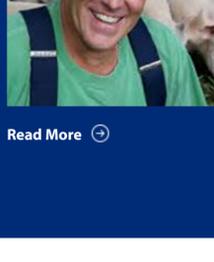
See The Magical Stories Only Six Pictures Can Tell...



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How Can Key Donors Strengthen The Entire Bulgarian Community?



Nestle And Fortissimo – What Do Chocolate and Classical Music Have In Common?

What do chocolate and classical music have in common, you ask? The answer is Fortissimo, conductor Maxim Eshkenazy and violinist Harry Eshkenazy's novel project to bridge the gap between classical music and children in Bulgaria.

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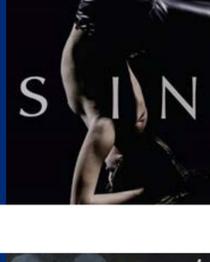
How Could A \$4 Billion Worldwide Foundation Impact Bulgaria?

In 1913, oil tycoon John Davis Rockefeller Sr. registered one of the world's most powerful philanthropic organizations in the United States. Its motto is "To Honor Humanity in the World".



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Just In Case You Thought There Was Nothing To Do In The Next Few Weeks, Take A Look At This...

<p>20 OCT Sofia</p>		<p>Vox Populi Studio For Documentary Theater Presents Generation Y</p> <p> Theater</p> <p>The focus of the show is the period of transition in Bulgaria from 1989 to 1997. Controversial and unce...</p> <p>READ MORE</p>
<p>21 OCT Sofia</p>		<p>Derida Company Presents S INNER – A 2017 IKAR Award Winner Show</p> <p> Dance</p> <p>S INNER focuses on the existing archaic practice of people extracting resources with no regard for the ...</p> <p>READ MORE</p>
<p>25 OCT Sofia</p>		<p>Charity cinema evening with CORPluS Foundation</p> <p> Film</p> <p>CORPluS Foundation is inviting friends and supporters for a charity evening in support of the organi...</p> <p>READ MORE</p>
<p>28 OCT 29 OCT Sofia</p>		<p>Space Challenges At Muzeiko</p> <p> Education</p> <p>Over the last 5 years, the Space Challenges program has been developing a generation of young scientists...</p> <p>READ MORE</p>

To See Everything On the ABF Event Calendar [CLICK HERE](#).

Are Volunteers That Much Different From Me And You? See What We Discovered...



Do you know what it is like to donate part of your time to a cause? "Volunteering is neither a job, nor a hobby, it is a vocation," said American writer, activist and lecturer Helen Keller. And that is the truth. Here's what volunteerism means to Boris, Paola, Alex, Niya, Natalia, Martina and Harry.



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